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# THE ENGLISH-LANGUAGE OGI BIOGRAPHY LAUNCH, BY UGOCHUKWU CHIGOZIEM IKPEAZU

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Idea of peace through sport is one of the features of the new that will have a real impact on individuals at every level of opment. As explained by Adolf Ogi at the English-language h of his book hosted by European University, sport has d to bring communities, regions and whole countries her. It has served as a common ground for cultures to share al joy and is probably the safest sphere within which the g can discover themselves.



**“You learn to make mistakes, learn to lose, learn to win and most of all learn about yourself and your reactions to each of these situations.”**

Former Swiss president Adolf Ogi expressed his passion for the idea of peace through sports and its importance in the developing world. Former Secretary-General of the United Nations, Kofi Annan, was also a guest at the launch. A national and international figure, he remains a role model for youth around the world. Both men spoke of each other with great esteem and respect when telling the story of their meeting. Adolf Ogi was able to turn what would have been a diplomatic disaster into a memorable experience, and Kofi Annan was able to carry this memorable experience and turn it into a lasting relationship. The significance of their story was highlighted in the importance of relationship building and maintenance. Both men showed that relationships are not only a mutual responsibility, but can be demanding from time to time, and should not be mixed with work.

Another topic during the event was the work undertaken by the guest speakers' respective foundations. Sport serves as the fundamental base for Adolf Ogi's foundation, *Freude Herrscht*. A lot of work is being put into supporting children's right to play and engage in physical activity. The organization takes school children on outdoor activity trips, allowing them to enjoy both their newly-recognized right to play and the great Swiss outdoors. Kofi Annan's foundation works with world leaders toward bettering global governance and strengthening the voice of the people.

The event was a fantastic experience because it brought an interesting group of individuals together in a setting that allowed them to be close to a collection of the youth they have worked so hard to influence and inspire. Both informative and challenging, the English-language book launch of Adolf Ogi's biography was a show of professional character both on the part of the organizers, European University and the special guests in attendance.

By Ugochukwu Chigoziem Ikpeazu  
EU Student



About Veronica Cancio



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